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MAEIA IN REVIEW 2020



Michigan Arts Education Instruction and Assessment
maeia-artsednetwork.org

LETTER FROM THE MAEIA PROJECT DIRECTOR

Colleagues, arts educators, and partners,

I'm pleased to share this report that showcases 2020 activities and accomplishments of the Michigan Arts Education Instruction and Assessment (MAEIA) project.

This year-in-review shares the rich story of MAEIA 2020—our cast of characters, plot points, and story arc of how we advanced our mission of supporting Michigan school districts, buildings, educators, and the public in implementing high-quality K-12 arts education programs in dance, music, theatre, and visual arts.

We're proud that MAEIA:

- Introduced **two new professional learning opportunities**—the Better Together in the Arts professional learning community and the MAEIA Arts Lounge, an online discussion forum.
- **Redesigned the MAEIA website** to help users more easily find all the resources they need.
- Created a new webpage dedicated to supporting **remote and hybrid teaching and learning**.
- Developed instructional materials—**curriculum maps and lesson ideas**—related to our performance assessments.
- Collaborated with the Michigan Continuous Improvement Process (MI-CIP) on planning tools and implementation guides for the **Michigan Strategy Bank**.
- Expanded our collective voice by welcoming **two new partners** and meeting with partners quarterly.
- Joined the **Advisory Council of Arts Education Partnership (AEP)** on behalf of the Michigan Assessment Consortium.
- Joined the **Arts Education Committee** of the Michigan Council for Arts and Cultural Affairs (MCACA).
- **Collaborated on presentations** with the Michigan Educational Association (MEA).

We also continued other important activities, such as providing customized presentations and webinars, hosting our annual Re-Ignite meeting and MAEIA Summer Institute, publishing our newsletter, and posting blogs, just to name a few.

We celebrate these achievements, but we know that relationships are the heart of MAEIA—and they are integral to its success. Through connections and collaborations with the Michigan Department of Education, arts organization partners, and educators, we continue to advocate for and strengthen arts programs in Michigan's K-12 schools and in the community.

I hope you enjoy this **MAEIA in Review** and find it as inspiring as we do.



Kathy Dewsbury-White

MAEIA by the Numbers 2020

Professional Learning – Engagement with Educators

Customized professional learning sessions and presentations

577
PARTICIPANTS

Arts Lounge online forum

110
PARTICIPANTS

EduPaths self-paced courses

207
PARTICIPANTS

Website

Website users

18,780

Website visits

24,098

Total pageviews

59,390

HIGH ENGAGEMENT WEBPAGES

Performance assessments

24,042

Home page

8,416

Resources and performance assessments accessed

6,547

Communication

Subscribers to MAEIA's newsletter, *MAEIA News and Updates*

2,776

Blog post views

3,475

SOCIAL MEDIA

Facebook total number of daily pageviews

469

Twitter impressions

16,945

New Partners

Peckham Industries and CultureSource

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Highlights of MAEIA 2020

MAEIA continually expands its resources, tools, and professional learning opportunities for K-12 arts educators. Here are some of our key accomplishments in 2020.

Professional Learning and Collaboration Opportunities

Two new professional learning opportunities were launched in 2020: the MAEIA Arts Lounge, a robust discussion board for professional dialogue; and Better Together in the Arts, a monthly virtual gathering for arts teachers, who receive and offer techniques and resources to strengthen their practice.

Adapting During the Pandemic

MAEIA adapted quickly during the outbreak of COVID-19 to provide valuable resources for remote, hybrid, and modified in-person learning models; sample instructional materials connected to MAEIA assessments; and blog posts to help schools navigate through challenges presented by the pandemic. Our [Remote Learning](#) webpage showcases these resources.

New Resources

We expanded our toolkit of resources to include curriculum and instructional materials, and social-emotional learning (SEL) in the arts.



Curriculum and Instruction

Curriculum Maps aligned to MAEIA performance assessments, created specifically to reflect the atypical 2020-21 academic year, show the NCAS standards; enduring ideas; strands of Create, Respond, and Perform; social-emotional competencies; and connections to MAEIA assessments. The MAEIA performance assessments linked within the maps adapt well for remote, hybrid, and modified in-person instruction.



Lesson Ideas for both lower and upper grade levels are based on MAEIA assessments and were designed specifically for adaptation to learning outside of the classroom.



Assessment

Our parent organization, the Michigan Assessment Consortium, created a [Statement: Equity and Justice for Michigan Students](#). It supports and frames the use of the MAEIA performance assessments to provide students with opportunities to capitalize on their social-cultural context and showcase their learning.



Social and Emotional Learning (SEL) in the Arts

MAEIA is working to make connections to SEL and arts learning more explicit in the classroom. In a [blog series](#), we're using a four-point framework to discuss how social-emotional learning occurs within arts classrooms. And our curriculum maps include connections between MAEIA performance assessments and the components of social-emotional learning.



Redesigned Website

We completed a redesign of our [website](#), which features new pages, updated navigation, and improved organization to help arts educators find all the resources they need.

New Partners

MAEIA welcomed two new partners in 2020: [Peckham Industries](#) and [CultureSource](#). We also established quarterly partner convenings to learn more about each other's initiatives and provide mutual support for arts education.

Professional Learning 2020

Presentations and Webinars

MAEIA's Leadership Fellows – a cadre of arts educators trained in the use of MAEIA resources who represent regions of Michigan – and project management staff provided **26 professional learning presentations throughout Michigan and the nation**. When the pandemic began in spring of 2020, presentations changed to exclusively virtual formats. These introductory and in-depth presentations reached **577 audience members**, including arts and general education teachers; teaching artists; administrators; local, state, and national arts cultural organizations; and professional education associations.

January 14: Introduction to MAEIA Resources

Saginaw Valley State University
Saginaw, Michigan

January 18: MAEIA Overview

Michigan Music Conference
Grand Rapids, Michigan

January 20: Introduction to MAEIA Resources

Gaylord Community Schools
Gaylord, Michigan

January 30: Balancing Michigan's Assessment System through Performance Assessment

Assessment Learning Network
Lansing, Michigan

February 12: Assessment Communities of Practice

Michigan School Testing Conference
Ann Arbor, Michigan

February 26: MAEIA Overview

Flint Community Schools
Flint, Michigan

March 11: Collaborative Scoring of Constructed-Response & Performance Assessments

MACUL Conference
Grand Rapids, Michigan

March 18: MAEIA Overview

Michigan State University & East Lansing High School
East Lansing, Michigan

April 20, Aug. 14, Nov. 3: Implementing MAEIA Resources within a Community of Practice

Great Lakes Bay Region Arts Network
Bay City, Michigan

April 30: MAEIA Overview

Hope College
Holland, Michigan

June 22 to July 24: MAEIA Institute – Online Facilitated Course

Lansing, Michigan

June 24: Re-Ignite Annual Convening

Lansing, Michigan

July 15: Highlights from MAEIA

Arts Education Partnership
Denver, Colorado

August 10-11: MAEIA Overview

Arts First
Pontiac, Michigan

October 5: MI-Collaborative Scoring System (MI-CSS)

Michigan Department of Education
Lansing, Michigan

Oct. 11, Nov. 8, Dec. 13: Better Together in the Arts

MAEIA Project
Lansing, Michigan

October 15: MAEIA Introduction and Highlights

Michigan Council for Arts and Cultural Affairs
Lansing, Michigan

October 27: MI-Collaborative Scoring System (MI-CSS)

MAEIA Project
Lansing, Michigan

November 12: Assessing Social and Emotional Learning

Assessment Learning Network
Lansing, Michigan

November 15: The Whole Package: MAEIA Resources Support All Students

Michigan Arts Education Association

December 3: MAEIA Exhibit Booth (virtual)

Michigan Elementary and Middle School Principals Association
Holt, Michigan

Communications 2020

MAEIA News and Updates

Our quarterly newsletter – *MAEIA News and Updates* – highlights MAEIA resources, features blog posts, and promotes events and activities important to arts education.

Subscribers: **2,776**

Most-Read Articles

- Use the arts to help keep our students safe, secure, and learning while at home
- Teaching students before content
- MAEIA supports arts educators in providing quality distance learning
- Arts educators: You're not alone!
- MAEIA virtual summer events

Blog Posts

We publish two blog posts each month, on topics related to K-12 teaching and learning in the arts. Posts are authored by MAEIA Leadership Fellows past and present, MAEIA project colleagues, and guest contributors.

Blog post views: **3,475**

Top Ten Posts of the Year

- [Arts Education Resources during COVID-19](#)
- [The Practice of Adaptation – A Series in Four Disciplines Using MAEIA Performance Assessments for Online Teaching](#)
- [The Practice of Adaptation: A Series in Four Disciplines, Part 2 Using MAEIA Performance Assessments for Online Teaching](#)
- [Asking Students What They Think: Part of a Formative Assessment Approach to Teaching](#)
- [Courageous Creativity – Everything is Waiting for You](#)
- [“Making it Work” for Students with Learning Differences](#)
- [Empowering Arts Education to Design an Anti-Racist World: Part 1](#)
- [An Art Teacher’s Perspective on Remote Learning](#)
- [Joining a Michigan Collaborative Scoring System \(MI-CSS\) Community of Practice](#)
- [MAEIA in Conversation: Remote Learning in the Arts](#)

Social Media

On Facebook and Twitter, we share our blog posts, inform educators about professional learning opportunities, amplify messages from our partners, and advocate for arts education.

Facebook

Total number of daily pageviews

469

Twitter

Impressions

16,945

MAEIA Partners and Educators – Thank You!

MAEIA is grateful to its partners, who continue to support activities and resource development to serve K-12 arts educators and increase student learning in the arts. We also deeply appreciate the efforts of Michigan educators who helped develop MAEIA resources and continue to participate in the project.

Sustaining Partners

MAEIA meets quarterly with partners who value a shared vision of supporting high-quality arts education at local, state, regional, and national levels. These groups and individuals serve as forward-thinking arts ambassadors, promoting innovation in arts education. In 2020, we worked intentionally to further define and develop these professional relationships. We appreciate their collaboration and support.

- [Michigan Department of Education](#)
- [Michigan Assessment Consortium](#)
- [Michigan Council for Arts and Cultural Affairs](#)
- [State Education Agency Directors of Arts Education](#)
- [New Hampshire Department of Education](#)
- [Arts Education Partnership](#)
- [Michigan Youth Arts](#)
- [Michigan Dance Council](#)
- [Peckham Industries](#)
- [CultureSource](#)
- [Michigan Elementary and Middle School Principals Association](#)

Founding Partners

The MAEIA Project has been developed by the Michigan Assessment Consortium (MAC) and Data Recognition Corporation (DRC) for the Michigan Department of Education (MDE) in partnership with Michigan educators. Beginning in 2016-17, MAEIA has received grant funding from the Michigan Council for Arts and Cultural Affairs (MCACA) to help support outreach to educators and implementation of MAEIA resources.



Contributing Michigan Educators

Since MAEIA's inception in 2012, more than **1,000** Michigan arts educators have contributed to development of MAEIA performance assessments, resources, and tools.

Michigan Arts Education Instruction and Assessment (MAEIA) is a leading state and national resource for arts education, working to ensure that every student in Michigan receives high-quality arts learning as part of a well-rounded education, through well-rounded arts experiences. MAEIA helps K-12 educators:

- Improve the quality of arts education programs
- Monitor and improve student learning in the arts
- Support professional practice and improve teaching; and
- Advance arts as a key element of a well-rounded education.

MAEIA offers resources, tools, and professional learning in instruction, performance assessment, collaborative scoring, demonstrating educator effectiveness, and program improvement. MAEIA resources are used by teachers and districts throughout Michigan and beyond. Our suite of resources and engagement with educators and the public continue to expand each year as we work to advance arts as a core element of a public education.



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