



advancing creativity in education



Annual Report

OCTOBER 2022 – SEPTEMBER 2023

Michigan Arts Education Instruction and Assessment Project
maeia-artsednetwork.org

Colleagues, Arts Educators and Partners,

The Michigan Arts Education Instruction and Assessment (MAEIA) project assists schools in providing the highest quality arts instruction for Michigan students in dance, music, theatre, and the visual arts. MAEIA celebrates more than 10 years of providing high quality resources, professional learning, and community-building for arts educators. A Services to the Field grant, provided by the Michigan Arts and Culture Council, helps us leverage the primary support of the Michigan Department of Education (MDE) and the Michigan Assessment Consortium (MAC) to advance creativity in education.

MAEIA now leads a Michigan Arts Education Coalition comprised of the MAC, MDE, MACC, and Michigan Education Association (MEA) as we embark on a collective impact initiative known as MI Creative Potential. This effort, which aligns beautifully with MDE and MI LEAP aims, relies on data collection and strategic partnerships to bolster access to quality arts education for all of Michigan's students. With a focus on equity, this initiative develops Regional Arts Education Networks to gather data, monitor growth, and use the information to inform a statewide arts action agenda. It also connects school and community partners to deliver access to meaningful arts experiences for students, driving social-emotional, academic, and holistic growth throughout our state.

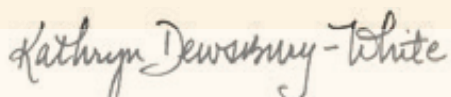
Recently, we launched the Michigan K-12 Arts Education Survey to collect baseline data on access to quality arts education for Michigan's students. This will lead to a State of Arts Education report in 2024. We are also collaborating with MDE to promote and support K-5 schools without music programming as they apply for the \$11 million allocated in the 2023-24 school aid bill.

Lack of access to quality arts education is an equity issue due to the powerful benefits of the arts for students and citizens. From emotional regulation to disciplinary literacy and academic achievement, to innovation and creative careers that generate vibrant communities, the arts connect us to ourselves, others, and the world we share.

We see the vision for a creative state, and we believe that is seeded in arts classrooms.



Heather Vaughan-Southard
MAEIA Professional Learning Director



Kathryn Dewsbury-White
MAEIA Project Director

MAEIA *by the Numbers*

Professional Learning – Engagement with Educators

Customized professional learning sessions and presentations



EduPaths self-paced online courses



MAEIA Website

Website visits

14,980

Website users

12,208

Total pageviews

27,796

Resources and performance assessments accessed

2,227

HIGH ENGAGEMENT WEBPAGES

Performance Assessments

16,217

MAEIA homepage

4,175

Communication

Subscribers to **MAEIA's newsletter**,
MAEIA News and Updates

2,320

Blog post views

3,215

Facebook

639

FOLLOWERS

X (formerly Twitter)

239

FOLLOWERS

Highlights

In FY23 we introduced MACC Regional Representatives to partner with the MAEIA Regional Representatives for MACC Regions 1, 5, 9, and 10.

Together, the MACC and MAEIA Representatives offered professional learning to K-12 arts educators in their areas. The sessions featured information on MACC grant opportunities, the grant process, and deadlines. MAEIA professional learning reached 611 participants, continuing to feature implementation of MAEIA resources while introducing the Regional Arts Education Networks, and advancing the embodied practices of SEL and culturally responsible teaching in and through the arts.



MAEIA Annual Conference attendee places their pin in their Regional Arts Ed Network

MAEIA also convened the MI Arts Ed Coalition, comprised of representatives of the Michigan Department of Education, Michigan Education Association, and Michigan Arts and Culture Council.

This group assembles in support of MI Creative Potential and offered feedback on how data collected via the Michigan K-12 Arts Ed Survey could be used by their organizations. MAEIA convened leaders of statewide arts associations through MAEIA Partners in quarterly meetings, including a day-long retreat at Chroma in Detroit.



MAEIA Partners 360° retreat, at Chroma in Detroit. Pictured from left to right: Nafeesah Symonette (DEYA), Chad Swan-Badgero (MACC), Clara Martinez (MDC), Barb Whitney (MAEIA), Jane Montero (MAEA), Heather Vaughan-Southard (MAEIA), and Shannan Hibbard (MMEA)

Regional, State, and National Presentations and Contributions

Members of MAEIA's project team and regional representatives presented on MAEIA at state conferences and regional events, for MEA Zone Leaders, and for a national project. The MAEIA Professional Learning Director served on the Advisory Council and Partner/Affiliate Committee for the national powerhouse in arts education research, Arts Education Partnership, as well as the MACC's Arts Education Committee. MAEIA reaches readers via a newsletter, blog, and targeted emails.



MAEIA's Barb Whitney and NAFME's Amanda Karhuse at the Arts Education Partnership convening in Portland, OR.

Equity is at the heart of MAEIA

Access to quality arts education is the mission behind all of the MAEIA activities. Though arts education is the vehicle, equity is at the heart of the MAEIA work. In FY23, MAEIA progressed in a review of the performance assessment catalog, organized content for self-paced MAEIA Academy courses, and drafted a repertoire list of artists whose work may serve as additional prompt material, to be published in FY24. Each of these activities included criteria to bolster culturally responsible practices and social-emotional learning in and through the arts.

The Better Together in the Arts professional learning series included sessions for early career educators in addition to general arts educator audiences. Through presentations for MEA Zone Leaders, we seek to increase awareness of the needs of arts education as well as the resources available through MAEIA and MACC.

Highlights

MI Creative Potential

Over the past four years, the development of four Regional Arts Education Networks served as a proof of concept in support of a vision. This vision, in FY23, was named and articulated with more specificity in how it advances access to quality arts education for all Michigan's students. This collective impact initiative, now called MI Creative Potential, functions through data collection, strategic partnerships, implementation of MAEIA resources, and development of an arts education action agenda. In the last 12 months, MAEIA developed a logic model that outlines the components of this work, a 5-year funding plan, project goals and timelines, and promotional materials for use with education policymakers and advocates; prospective donors from public, private, and philanthropic sectors; and arts educators in our ten regions. The work included a grant submission to the National Endowment for the Arts in the collective impact category.

MI CREATIVE POTENTIAL LOGIC MODEL

CURRENT NEEDS



Disparities exist in arts education in Michigan. Despite the evidence of the benefits of arts education, the arts are not consistently available to the children who need them most.

COLLABORATORS

MI Arts Ed Coalition leads a statewide arts education action agenda

- Michigan Arts Education Instruction and Assessment project
- Michigan Department of Education
- Michigan Arts and Culture Council
- Michigan Education Association

Michigan Arts Education Associations inform state and regional activities

Regional Arts Networks drive improvement through collaboration and implementation of resources between:

- Intermediate School Districts
- K-12 Arts Educators
- Teaching Artists/Community Arts Education Providers
- Arts and Cultural Venues
- Arts Ambassadors

Please click here for a PDF of the [MI Creative Potential logic model](#).

To support **MI Creative Potential**, a collective impact initiative to advance quality arts education access via data collection, strategic collaboration, MAEIA resources, and a statewide action agenda.

RESOURCES

Arts education data, research, communication, and collective action to support the whole child.

STRATEGIES

Implement Artlook platform and Regional Networks

- Collect and analyze data
- Connect collaborators

Share *State of Arts Education* in Michigan report

OUTPUTS

ACTIVITY CHANGE:

Foster public and private sector collaboration

- K-12 + community arts providers
- Schools + arts, cultural, community venues

Increase student arts experiences

Tailor support

- Analyze data
- Develop customized Regional Improvement Plans
- Inform local/district Improvement Plans (MICIP)
 - ◆ MAEIA Professional Learning for educators, teaching artists, administrators
 - ◆ MACC *Arts in Education* grants to support regional priorities
 - ◆ MEA coordinated support

Evaluate Regional Improvement Plans for arts education

Develop a Michigan Arts Education Action Agenda

OUTCOMES

SYSTEMS CHANGE: advanced creativity in education

Data-driven growth for students, communities, and state

Collective impact model supports:

- Partnerships yielding long-term trust and collaboration
- Sustained communication between arts education stakeholders
- Increased student access to the arts in schools

Value shift

- Arts education integrated as a vital component of a well-rounded education
- Increased funding through state, federal, and philanthropic pathways

Highlights

Broadening Our Reach

MAEIA dedicated time and energy in 2022-23 to sustaining several ongoing initiatives. These include:

- **Engaging** a Higher Education Liaison to guide contact and communication with programs producing pre-service arts educators
- **Constructing** Regional Arts Education Networks, which bring us into closer collaboration with ISDs, districts, and individual arts educators
- **Presenting** more frequently in assessment-related programs and conferences such as the Assessment Learning Network, where we increase our visibility to Assessment Directors, Curriculum Directors, and other ISD and district administration
- **Seeking** new partnerships with institutions and associations related to arts education, community arts education, and arts education advocacy
- **Serving** on the MACC Arts Education Committee and the Arts Education Partnership Advisory Council
- **Connecting** arts presenters to MEA for inclusion in the annual arts education month series. While we hosted fewer presentations, we facilitated the connection of double the presentations for arts educators through this collaboration
- **Deepening** partnership collaborations with state arts associations
- **Meeting** with philanthropic leaders to introduce MI Creative Potential
- **Enriching** our connections to additional departments within the Michigan Department of Education
- **Creating** communication tools for our Regional Representatives to use in spreading information on arts education



Barb Whitney and Heather Vaughan-Southard presented at the MAEA annual conference in Ann Arbor, MI.

Professional Learning

Presentations and Webinars



36 presentations (in-person and virtual)



611 participants

Regional Arts Education Networks

In the 2022-23, MAEIA convened the first four regional arts education networks. The remaining six regions will be developed over a multi-year roll-out.

• Region 1

Introduction to MI Regional Arts Networks

• Region 5

Arts Educators Presentations
Community Partner Presentations

• Region 9

Introduction to MI Regional Arts Networks
Intro to MAEIA/MACC Resources

• Region 10

Arts Educators Presentations
Oakland University, *Resources for Arts Educators*
Oakland University, *Assessment in the Arts*

Conferences

Michigan Arts Education Association, Grand Rapids, MI

- *Harnessing the Power of Collective Impact*
- *Harnessing the Power of Collective Impact*
- Intro to MAEIA Resources exhibit booth

Michigan Music Education Association, Grand Rapids, MI

- Networking with 20 higher education contacts

Michigan Reading Association, Grand Rapids, MI

Building a Better Assessment Future, East Lansing, MI

- Embodied Practices: SEL and DEI in and through the Arts

Arts Education Partnership Annual Convening, Portland, OR

- Networking, prospective national partners

MEA Presentations

Grosse Pointe School District, *Embodiment:*

Classroom Management for the Modern Educator

MEA Northwest Regional Zone Managers Meeting, Bellaire, MI

MEA Southwest Regional Zone Managers Meeting, virtual

MEA Professional Learning:

- *Embodied Practices: SEL and DEI in and through the Arts*
- *The Future of Arts Education in MI*

MAEIA's Better Together in the Arts Presentations

- Embodied Practices: SEL and DEI in and through the Arts
- Storytelling to Generate Support for the Arts

Additional Presentations

Michigan Arts and Culture Council Meeting, Flint, MI

National Connected Arts Network, *Embodied*

Practices: SEL and DEI in the Arts

National Connected Arts Network, *Feedback on Arts*

Units

MAEIA Re-Ignite Annual Gathering

MAEIA 360 Partners Convening

Communications

MAEIA News and Updates

Our quarterly newsletter highlights MAEIA resources, features blog posts, and notifies arts educators of professional learning and other events important to arts education.

Subscribers: **2,320**

Blog Posts

Published twice a month, our blog offers a collection of voices and sources for inspiration from the classroom to the community level.

Blog post views: **3,215**

Top Ten Blog Posts

- [Student, Teacher, or Both? Lessons Learned in the Discovery of Culturally Responsive Teaching and Best Practices for Effective, Organic Application](#)
- [To Grade or Not to Grade ...That is the Question](#)
- [Acceptance vs. Assimilation: A Mindset Shift for Arts Education](#)
- [Formative Assessment and Fine Arts Education](#)
- [Formative Assessment and Fine Arts Education: Embracing Assessment to Support Student Needs](#)
- [Black History Month: Characters of the Harlem Renaissance Theatre Assessment](#)
- [Abundance, Social Capital, and Slack: My Personal Arts Education Journey](#)
- [Shifting from Implicit to Explicit: Social Emotional Learning in the Arts Classroom](#)
- [Take Good Care: A Letter from a Strong Supporter](#)
- [The Explicit Act of Normalizing Diversity and Inclusion in Arts Education](#)

Social Media

On Facebook and X (formerly Twitter), we promote professional learning opportunities, share our blog posts, amplify messages from our partners, and advocate for arts education.

Facebook
Followers

639

X (formerly Twitter)
Followers

239

MAEIA Partners and Friends

Sustaining Partners

MAEIA meets quarterly with partners who value a shared vision of supporting high-quality arts education at local, state, regional, and national levels. These groups and individuals serve as forward-thinking arts ambassadors, promoting innovation in arts education. In 2023, we continued to develop these partnerships. We appreciate their collaboration and support.

Statewide

- [Michigan Department of Education](#)
- [Michigan Assessment Consortium](#)
- [Michigan Arts and Culture Council](#)
- [CultureSource](#)
- [Detroit Excellence in Youth Arts](#)
- [Michigan Arts Education Association](#)
- [Michigan Dance Council](#)
- [Michigan Elementary and Middle School Principals Association](#)
- [Michigan Education Association](#)
- [Michigan Music Education Association](#)
- [Michigan School Vocal Music Association](#)

National

- [Arts Education Partnership](#)
- [New Hampshire Department of Education](#)
- [State Education Agency Directors of Arts Education](#)
- [New Jersey Visual and Performing Arts](#)

Founding Partners

The MAEIA Project has been developed by the Michigan Assessment Consortium (MAC) and Data Recognition Corporation (DRC) for the Michigan Department of Education (MDE) in partnership with Michigan educators. Beginning in 2016-17, MAEIA has received grant funding from the Michigan Arts & Culture Council (MACC—formerly Michigan Council for Arts and Cultural Affairs) to help support outreach to educators and implementation of MAEIA resources.



Contributing Michigan Educators

Since MAEIA's inception in 2012, more than **1,000** Michigan arts educators have contributed to the development of MAEIA performance assessments, resources, and tools.

Michigan Arts Education Instruction and Assessment (MAEIA) is a leading state and national resource for arts education, working to ensure that every student in Michigan receives high-quality arts learning as part of a well-rounded education, through well-rounded arts experiences. MAEIA helps K-12 educators:

- Improve the quality of arts education programs
- Monitor and improve student learning in the arts
- Support professional practice and improve teacher effectiveness; and
- Advance arts as a key element of a well-rounded education.

MAEIA offers resources, tools, and professional learning in instruction, performance assessment, collaborative scoring, demonstrating educator effectiveness, and program improvement. MAEIA resources are used by teachers and districts throughout Michigan and beyond. Our suite of resources and engagement with educators and the public continue to expand each year as we work to advance the arts as a core element of a public education.

MAEIA Project Management Team

Kathy Dewsbury-White | Kathy Humphrey | Karrie LaFave | Jason O'Donnell
Ed Roeber | Heather Vaughan-Southard | Linda Wacyk | Barb Whitney



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Michigan Arts Education Instruction and Assessment Project

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