



MI Creative Potential

MI Creative Potential is a collective impact initiative supporting equitable access to quality arts education in Michigan through data collection, implementation of resources, strategic partnerships, and a statewide arts action agenda. The MI Arts Ed Coalition is led by Michigan Arts Education Instruction & Assessment (MAEIA) in partnership with the Michigan Arts and Culture Council, Michigan Education Association, and Michigan Department of Education and endorsements from state arts and education associations.



The Impact of Arts Education on Michigan

Arts education serves as a foundational resource that leads to fostering vibrant communities, building our best workforce, fueling our creative economy, and supporting health & wellness. Additional collective impact details are embedded in our MI Creative Potential Logic Model.



Shared Commitment – Investing in Our Future

The arts generate innovation, achievement, relationship, community, and well-being. Resources from federal and state, as well as private and philanthropic sources, make this a sustainable initiative resilient from budgetary reductions. Public-private investment supports data collection and statewide connection to illustrate arts education needs in Michigan and inform an annual State of Arts Education report. Statewide shared benefits are generated through shared commitment.



Statewide Networks

Regional Arts Ed Networks assemble the people who can turn that data into growth with tailored supports from the leading entities in a MI Arts Ed Coalition. Regional continuous improvement plans and the development of additional resources support classroom practices, arts programming, and arts-rich, vibrant communities.

In addition to leading the MI Arts Ed Coalition, MAEIA leads statewide MAEIA Partners to align and integrate programmatic support to uplift Dance, Music, Theatre, and Visual Arts for arts educators, intermediate school districts, school districts, and community arts education providers.



Contact us

Professional Learning Director Heather Vaughan – Southard
hvsouthard@gmail.com

Engagement & Fund Development Strategist Barb Whitney
barb.whitney.artist@gmail.com